I don’t presume to be an expert on all UrbanPromise kids – I think each of them has an individual story – but I do know they feel there is a shelter, and they do feel there is a wonderful expectation for each of them to achieve. It was so interesting to be there for the anniversary and to hear the students and the people who had worked at UrbanPromise – who had left and then came back – bringing back with them this incredible passion. That says so much about an organization and the ripple effect it can have.”

Diane Sawyer
ABC News
ANNUAL BANQUET
THURSDAY, OCTOBER 19, 2017
www.urbanpromiseusa.org/banquet

UrbanPromise’s annual banquet is a tradition, where our staff, kids, volunteers, supporters, and families gather for an evening of celebration. The night includes a delicious dinner and a stirring program featuring Bruce Main, testimonies from UrbanPromise youth, dance, music, and so much more.

☐ TITLE SPONSOR: $5,000  
**Benefits:**  
- 2 tables (24 tickets) to event  
- 6 VIP tickets to Taste of Promise Food and Wine Tasting  
- Full-page ad in all UrbanPromise event programs  
- Name on Pedal for Promise event t-shirt

☐ PLATINUM SPONSOR: $2,500  
**Benefits:**  
- 12 tickets to event  
- 4 VIP tickets to Taste of Promise Food and Wine Tasting  
- Half-page ad in event program

☐ GOLD SPONSOR: $1,500  
**Benefits:**  
- 12 tickets to event  
- 2 VIP tickets to Taste of Promise Food and Wine Tasting  
- Quarter-page ad in event program

☐ SILVER SPONSOR: $1,000  
**Benefits:**  
- 10 tickets to event  
- Quarter-page ad in event program

☐ BRONZE SPONSOR: $500  
**Benefits:**  
- 10 tickets to event

SAL PAL BREAKFAST
THURSDAY, SEPTEMBER 21, 2017
www.urbanpromiseusa.org/sal

Enjoy a limited-seating breakfast with ESPN’s Sal Paolantonio. Hear the inside scoop from Sal, one of the NFL’s most knowledgeable commentators as he share his thoughts and insights about the upcoming season for the Philadelphia Eagles.

☐ TITLE SPONSOR: $2,500  
**Benefits:**  
- Recognition on all marketing materials  
- 10 tickets to event  
- Autographed football from Sal Pal  
- Logo on event web-page  
- 2 tickets to Taste of Promise Food and Wine Tasting  
- Full-page ad in all UrbanPromise event programs

☐ BREAKFAST SPONSOR: $1,500  
**Benefits:**  
- 10 tickets to event  
- Autographed football from Sal Pal  
- 2 tickets to Taste of Promise Food and Wine Tasting  
- Table sign recognition

☐ VIP TABLE SPONSOR: $1,000  
**Benefits:**  
- 10 tickets to event  
- Autographed football from Sal Pal  
- Table sign recognition

☐ TABLE SPONSOR: $500  
**Benefits:**  
- 10 tickets to event
A sampling of sweet and savory dishes from local restaurants and wines from around the world, as well as a live and silent auctions.

**TITLE SPONSOR: $5,000**
*Benefits:*
- 10 VIP tickets to event
- Company name and/or logo on all materials
- Full page ad in the program (inside cover, full color)
- Logo on Pedal for Promise event t-shirt
- 4 tickets to the UrbanPromise Banquet

**AUCTION SPONSOR: $2,500**
*Benefits:*
- 6 VIP tickets to event
- Company name and/or logo on Auction materials
- Full page ad event program
- 2 tickets to the UrbanPromise Banquet

**VIP SPONSOR: $2,500**
*Benefits:*
- 6 VIP tickets to event
- Company name and/or logo on VIP materials
- Full page ad event program
- 2 tickets to the UrbanPromise Banquet

**BEER GARDEN SPONSOR: $2,000**
*Benefits:*
- 6 VIP tickets to event
- Company name and/or logo in Beer Garden
- Full page ad event program

**GOLD SPONSOR: $1,500**
*Benefits:*
- 6 VIP tickets event
- Full page ad event program

**SILVER SPONSOR: $600**
*Benefits:*
- 4 VIP tickets to event
- Half page ad in event program

**BRONZE SPONSOR: $250**
*Benefits:*
- 2 VIP tickets to event

Pedal for Promise offers four mileage options (15 miles, 30 miles, 42 miles, or metric century) for cyclists of all abilities and ages, from families to serious cyclists.

**TITLE SPONSOR: $5,000**
*Benefits:*
- Logo on event shirt
- Logo on event web-page
- Inclusion in e-mail campaign
- Opportunity to display corporate banner, exhibit and distribute materials at the start/finish (provided by sponsor)
- 2 tickets to the UrbanPromise Fall Banquet
- 2 tickets to Taste of Promise Food and Wine Tasting

**PLATINUM SPONSOR: $2,500**
*Benefits:*
- Logo on event shirt
- Logo on event web-page
- Inclusion in e-mail campaign
- Opportunity to display corporate banner, exhibit and distribute materials at the start/finish (provided by sponsor)
- 2 tickets to the UrbanPromise Fall Banquet
- 2 tickets to Taste of Promise Food and Wine Tasting

**GOLD SPONSOR: $1,500**
*Benefits:*
- Logo on event shirt
- Logo on event web-page
- Inclusion in e-mail campaign
- Opportunity to display corporate banner, exhibit and distribute materials at the start/finish (provided by sponsor)

**SILVER SPONSOR: $500**
*Benefits:*
- Logo on event shirt
- Logo on event web-page
- Opportunity to display corporate banner, exhibit and distribute materials at the start/finish (provided by sponsor)
**GOLF TOURNAMENT**  
**MONDAY, APRIL 30, 2018**  
www.urbanpromiseusa.org/golf

A day of golf, friendly competition, great food and drinks, and fantastic prizes all on a world-class course. The tournament raises money for our neighborhood-based Summer Camps, which engage more than 500 Camden children and nearly 100 teens each summer season.

**Golf Sponsorship Opportunities**

- **TITLE SPONSOR: $20,000**
  - **Benefits:**
    - 8 golfers for the day
    - Company promotion on all printed materials
    - Full-page ad in all UrbanPromise event programs
    - Course signage
    - Company promotion on all golf carts
    - 4 tickets to the UrbanPromise Fall Banquet
    - 6 VIP tickets to Taste of Promise Food and Wine Tasting
    - Name on Pedal for Promise event t-shirt

- **POLONA SPONSOR: $10,000**
  - **Benefits:**
    - 4 golfers for the day
    - 4 golfers for an exclusive VIP round of golf at TPC Jasna Polana in June (TBD)
    - Full-page ad in event program
    - Company promotion on all golf carts
    - 4 tickets to the UrbanPromise Fall Banquet
    - 4 VIP tickets to Taste of Promise Food and Wine Tasting

- **PLATINUM SPONSOR: $5,000**
  - **Benefits:**
    - 4 golfers for the day
    - Full-page ad in event program
    - Course signage

- **GOLD SPONSOR: $2,750**
  - **Benefits:**
    - 4 golfers for the day
    - Half-page ad in event program
    - Course signage

**Non-Golf Sponsorship Opportunities**

- **RECEPTION SPONSOR: $3,000**
  - **Benefits:**
    - Full-page ad in event program
    - Company name and logo in food display area
    - 4 tickets to the reception

- **LUNCH SPONSOR: $2,000**
  - **Benefits:**
    - Company name and logo on lunch carts
    - Course sign
    - Full-page ad in tournament program

- **HOLE SPONSOR: $500**
  - **Benefits:**
    - Half-page ad in event program
    - Course signage
**PROGRAM SPONSORSHIPS**

UrbanPromise offers donors the opportunity to have a direct impact on Camden children and youth by sponsoring a specific program for a year, school year or summer. Donors choose the UrbanPromise core programs they would like to sponsor for the selected time frame. The programs include the StreetLeader Program (teen job training and employment), AfterSchool and/or Summer Camp programs, UrbanTrekkers (experiential learning program), Urban BoatWorks (wooden boat building and on-the-water program), or a specific classroom at one of our 2 schools, CamdenForward School (k-8th grades) or UrbanPromise Academy (9th-12th grades).

Program sponsors will receive regular updates, as well as the opportunity to visit and interact with program students and staff.

**Program sponsorship options:**

- StreetLeader Program
- Classroom (CamdenForward School or UrbanPromise Academy)
- AfterSchool and/or Summer Camp Programs
- UrbanTrekkers
- Urban BoatWorks

**☐ YEAR-ROUND PROGRAM SPONSOR: $15,000**

*Impact:* Provides the children and youth in Camden with year-round, safe and stimulating environment and programming that promotes academic success, life skills, and leadership.

*Benefits:*
- 12 tickets to the UrbanPromise Fall Banquet
- 1 foursome for Celebrity Golf Tournament
- 10 VIP tickets to the Taste of Promise Food & Wine Tasting
- Full-page ad in all UrbanPromise event programs throughout the year

**☐ SCHOOL-YEAR PROGRAM SPONSOR: $10,000**

*Impact:* Provides the children and youth in Camden with a safe and stimulating environment and programming that promotes academic success, life skills, and leadership during the school-year.

*Benefits:*
- 12 tickets to the UrbanPromise Fall Banquet
- 1 foursome for Celebrity Golf Tournament
- 6 VIP tickets to the Taste of Promise Food & Wine Tasting
- Full-page ad in all UrbanPromise event programs throughout the year

**☐ SUMMER PROGRAM SPONSOR: $7,500**

*Impact:* Provides the children and youth in Camden with fun summer programming in a safe and stimulating environment.

*Benefits:*
- 12 tickets to the UrbanPromise Fall Banquet
- 1 foursome for Celebrity Golf Tournament
- 4 VIP tickets to the Taste of Promise Food & Wine Tasting
- Full-page ad in all UrbanPromise event programs throughout the year
ENTER YOUR NAME AND ADDRESS

Name

Corporation or Organization (if applicable)

Address

City/State/Zip

Phone Number

Email

CHOOSE A METHOD OF PAYMENT

☐ Cash ☐ Check ☐ Credit/Debit Card

Credit/Debit Card Number

Expiration Date CCV Number

Phone Number (required for credit card donations)

FOR MORE INFORMATION PLEASE CONTACT:
Toni Farmer, Director of Development
Phone: (856) 630-9998
Email: tfarmer@urbanpromiseusa.org

PLEASE RETURN YOUR SPONSORSHIP FORM TO:
Mail: UrbanPromise Events
PO Box 1479
Camden, NJ 08105
Email: info@urbanpromiseusa.org

NOTE: The tax-deductible portion of the sponsorship(s) is the amount over and above the fair market value.

### PROGRAM AND EVENT SPONSORSHIPS

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**TOTAL AMOUNT** $