Utilize our sample email messages to ask friends, family, and co-workers to support you with donations. Below are sample letters that can be used for the following: asking for donations, promoting team fundraising, remind friends to donate, and thanking people for their donation.

Ask for Donations

Subject: I'd be honored if you'd support me!

Hello!

I'm excited to let you know that I've registered to ride in the UrbanPromise Pedal for Promise on May 14th, an event that's really important to me. In addition to riding in the event I have a fundraising goal of $ _____ to support the UrbanPromise mission.

Please consider supporting me with a donation.

Your participation will raise both awareness and critical funds to provide Camden teens with innovative, safe, quality education at UrbanPromise Academy that is enhanced by our experiential learning program, UrbanTrekkers. This has proven to be a successful formula: over the last 5 years, 100% of UrbanPromise seniors have graduated from high school and 90% have gone on to college.

This success is only possible with the support of people like you, so please click one of the links at the bottom of this email to make a donation of any amount. Together, we can keep the wheels of success rolling at UrbanPromise!

Thank you so much!

Promote Team Fundraising

Subject: Teamwork!

I'm so excited you are part of our UrbanPromise Pedal for Promise team! I wanted to check-in with you to see how your fundraising was going. I know we all have limited time, so I'm sending along a few pointers to help you fundraise quickly and easily.

- Personalize your fundraising page with photos, and a story to show donors how important UrbanPromise, and this event, are to you and our team.
- Send emails encouraging friends, family, and coworkers to support you with a donation to help us reach our team goal.
- Get social by sharing your participation on Facebook and asking for a $20 donation. Be sure to include a link to your personal fundraising page.
- Double your donations by reminding your supporters to check if their employers offer a matching gift program.

Remember, the number-one reason people donate is simply because someone asked them! Your participation will raise both awareness and critical funds to provide Camden teens with innovative, safe, quality education at UrbanPromise Academy that is enhanced by our experiential learning program, UrbanTrekkers. This has proven to be a successful formula: over the last 5 years, 100% of UrbanPromise seniors have graduated from high school and 90% have gone on to college.

Thanks for being part of our team, and thanks for keeping the wheels of success rolling at UrbanPromise!

Reminder Email

Subject: It's me again!

Hello!

I hope you received the email about my participation in the UrbanPromise Pedal for Promise on May 14th. I thought I'd send a reminder to let you know there is still time to help by supporting me with a donation.

There are many great organizations out there, and I'm sure you've been asked to support friends who are raising money for those causes. That's why I'm asking for just $20. Think about all the things you spend $20 on—three lattés, a handful of music downloads, dinner out with friends.

Now consider that your $20 donation will provide Camden teens with innovative, safe, quality education at UrbanPromise Academy that is enhanced by our experiential learning program, UrbanTrekkers. This has proven to be a successful formula: over the last 5 years, 100% of UrbanPromise seniors have graduated from high school and 90% have gone on to college.

Please take a moment to make a secure online donation now.

Thank you in advance for your support.

Thank You to Donors

Subject: A huge THANK YOU!

I really appreciate your donation to the UrbanPromise Pedal for Promise! Together, we are helping to provide Camden teens with innovative, safe, quality education at UrbanPromise Academy that is enhanced by our experiential learning program, UrbanTrekkers.

Do you know if your employer has a matching gift program? If so, you can easily double your donation by letting your Human Resources Department know you made a donation to UrbanPromise. It's an easy way to double the impact of your generosity.

I'm so very grateful to have people like you in my life who share my passion for such an important cause. Thanks again for helping to keep the wheels of success rolling at UrbanPromise!