

PRESS RELEASE

Hundreds head to Camden to volunteer & celebrate Martin Luther King, Jr.

Local nonprofit will host volunteer groups from Rutgers Camden, Paul VI High School, Haddonfield High School and Haddonfield Presbyterian Church.

Camden, NJ January 18, 2010: **UrbanPromise** will host close to one hundred volunteers from four local groups: Rutgers Camden, Paul VI High School, Haddonfield High School and Haddonfield Presbyterian Church.

Volunteers will be completing special cleaning projects throughout the ministry including: sanitizing desks, washing windows and baseboards, scrubbing walls, etc), as well as various grounds cleanup.

Haddonfield High School has been volunteering with UrbanPromise on MLK Day for 4 years. This is the second year a team from the **Rutgers Camden** will be coming alongside UrbanPromise. They have an expectant turn out of 30 volunteers including the chancellor and his family.

This will be the first year **Paul VI High School** in Haddonfield will be joining UrbanPromise. The sophomores from Paul VI high school will be volunteering as part of their preview to service, as each junior and senior at the high school is required to complete volunteer hours to graduate.

“What better way to remember a person such as Martin Luther King, Jr. but in a day of service!” Dr. Bruce Main, UrbanPromise President. “We are looking forward to accomplishing a number of projects at UrbanPromise with so many generous volunteers on Monday.”

To learn more about the work UrbanPromise is doing in Camden, New Jersey visit www.urbanpromiseusa.org

About UrbanPromise

UrbanPromise has one clear mission, to build a city of promise, one child at a time. By equipping Camden's children and young adults with the skills necessary for academic achievement and moreover, life management, UrbanPromise has grown from a tiny summer camp program to a multifaceted institution with a reputation of solidarity and success. Among their many programs are private schools for grades k-12, after school programs, summer camps, and various other recreational and educational programs, each targeting different parts of the lives of Camden's youth. Learn more about UrbanPromise at www.urbanpromiseusa.org

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